



The Rose Gala

Benefiting Holy Rosary Parish & School

Dear Community and Business Leader,

Plans are now under way for the 29th annual Gala and Auction in support of Holy Rosary Catholic Church and School. Due to COVID 19, this year's Rose Gala will be held virtually on Saturday, January 30, 2021, and your support is more important than ever. Because of COVID, we had to cancel our Summer Social, our other major fundraiser. Not to mention the fact that Mass attendance is down and, therefore, so is our offertory. Last year, we enjoyed our most successful Gala ever, this attributable in no small part to the wonderful sponsors that helped us underwrite the event and the many businesses that donated the Silent and Live auction items. This year we look forward to you joining us again in making the annual Gala an even bigger success. You can find more information about this year's event at www.therosegala.org.

Your tax deductible financial donation or gift of in-kind support makes it possible for Holy Rosary Parish and School to continue to meet the spiritual and educational needs of its members. We are blessed to have 449 students in preschool through 8th grade who will benefit greatly from your support as the school is our biggest ministry. **For your donation, Holy Rosary will provide both online and published advertising throughout our parish and school to nearly 1500 families, as well as your name on banners which will be the backdrop for the LIVE event, and the program emailed to all participants. New this year, your company logo with a link to your website will appear on our auction website so that every time someone logs in to browse the sight your logo will appear. And, depending on your donation amount, you can submit a 30-60 second commercial to be shown during the event.** More importantly, your donation makes a difference in our community and abroad. Holy Rosary supports a Food Bank to help needy families, as well as a very active St. Vincent De Paul group that meets weekly to provide aid to struggling individuals and families. We also help our sister parish in Haiti. Please see the attached enclosure to view all of the Church's many ministries.

Please consider this financial support opportunity of Holy Rosary Parish and School. Your underwriting dollars will greatly aid us in continuing our mission and ministry for generations to come. **You can even defer your donation until 2021, and even divide it into monthly or quarterly installments.** The enclosed chart will provide greater details about the sponsorship opportunities available. **If you prefer, we are also looking for donations to our Live and Silent Auctions. Whether it is a product, service, gift certificate, or experience, your contribution will be benefiting many people here in our community.**

Thank you in advance for your consideration and support and best wishes from all of us at Holy Rosary.

Tax ID# 35-0988711

Christ's Peace,

Rev. Bernard Etienne
Pastor, Holy Rosary Parish

Joan Fredrich
Principal, Holy Rosary School

Dr. Scott and Lori Ingler
2021 Gala Chairs

Enclosures



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2021 Sponsorship Opportunities

Garland Title Sponsor - \$5,000

- Company name added to the official Rose Gala logo used throughout all marketing materials
- Exclusive Title Sponsor Banner prominently displayed during the LIVE event and given to you to keep after
- Company logo displayed prominently on auction website with link to your website
- You can create a 30-60 second commercial to be shown three times during the virtual event
- Charcuterie Board, Dinner with dessert for 10 and a fresh flower centerpiece delivered to your home on the day of the event
- 2 full pages of premium advertisement in Gala Program (inside front and back cover) emailed to all parishioners and school and preschool families
- Sign with company name put up on Holy Rosary property for all school families and parishioners to see, as soon as you sponsor and left up until April 1, 2021
- Verbal recognition during the Gala LIVE online event, as well as an opportunity to speak
- Four weeks of thanks on our Green River Road electronic marquee sign
- Two months of special recognition in the Church bulletin
- Thank you in Parent Pack
- Thank you posters are also displayed in the back of church for several weeks following the event

Red Rose Sponsor - \$3,000

- Company logo displayed on auction website with link to your website, name on banner and thank you posters
- You can create a 30-60 second commercial to be shown two times during the virtual event
- Charcuterie Board, Dinner with dessert for 8 and a fresh flower centerpiece delivered to your home on the day of the event
- 2 full pages of premium advertisement in Gala Program emailed to all parishioners and school and preschool families
- Sign with company name put up on Holy Rosary property for all school families and parishioners to see, as soon as you sponsor and left up until April 1, 2021
- Verbal recognition during the Gala LIVE online event
- Three weeks of thanks on our Green River Road electronic marquee sign
- One month of special recognition in the Church bulletin
- Thank you in Parent Pack
- Thank you posters are also displayed in the back of church for several weeks following the event

Ivory Rose Sponsor - \$2,000

- Company logo displayed on auction website with link to your website, name on banner and thank you posters
- You can create a 30-60 second commercial to be shown two times during the virtual event
- Charcuterie Board, Dinner with dessert for 8 and a fresh flower centerpiece delivered to your home on the day of the event
- 1 full page advertisement in Gala Program emailed to all parishioners and school and preschool families
- Sign with company name put up on Holy Rosary property for all school families and parishioners to see, as soon as you sponsor and left up until April 1, 2021
- Verbal recognition at the Gala LIVE online event
- Two weeks of thanks on our Green River Road electronic marquee sign
- Two weeks of special recognition in the Church bulletin
- Thank you in the Parent Pack
- Thank you posters are also displayed in the back of church for several weeks following the event

Pink Rose Sponsor - \$1,000

- Company logo displayed on auction website with link to your website, name on banner and thank you posters
- Charcuterie Board, Dinner with dessert for 4 and a fresh flower centerpiece delivered to your home on the day of the event
- ½ page advertisement in Gala Program emailed to all parishioners and school and preschool families
- Sign with company name put up on Holy Rosary property for all school families and parishioners to see, as soon as you sponsor and left up until April 1, 2021
- Verbal recognition at the Gala LIVE online event
- One week of thanks on our Green River Road electronic marquee sign
- One week special recognition in the Church bulletin
- Thank you in Parent Pack
- Thank you posters are also displayed in the back of church for several weeks following the event

Bud Sponsor - \$500

- Company logo displayed on auction website with link to your website, name on banner and thank you posters
- Dessert delivered to your home the day of the event
- ¼ page advertisement in Gala Program
- Sign with company name put up on Holy Rosary property for all school families and parishioners to see, as soon as you sponsor and left up until April 1, 2021

- Recognition in the Church bulletin
- Thank you in Parent Pack
- Thank you posters are also displayed in the back of church for several weeks following the event

Petal Sponsor - \$499 and below

- Listing in Gala Program emailed to all parishioners and school and preschool families
- Thanked in the Church bulletin and Parent Pack
- Thank you posters are also displayed in the back of church for several weeks following the event



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Business or Individual Name: (as it should appear in printed material)

Contact _____

Address _____

City, State, Zip _____

Phone _____ **Email** _____

Enclosed is my check for \$_____ made payable to Holy Rosary.

_____ I would like to defer my payment, please bill me in January 2021.

_____ I would like to pay my sponsorship - Monthly _____ Quarterly _____, please bill me accordingly.

Please charge: VISA MC

Card# _____ **Pin** _____ **Exp.** _____

Name as it appears on the Card _____

Please contact me to pick up _____

valued at _____ for the Auction.

Thank you for your support of Holy Rosary Church & School.

Questions Contact: Christine Gilles/Volunteer & Stewardship Director
 cgilles@evdio.org
 Phone: 812-477-8923